

Colorado Natural Medicine Association (CNMA)

Founding Charter

1. Purpose

The Colorado Natural Medicine Association (CNMA) exists to advance a safe, ethical, and scalable natural medicine ecosystem in Colorado through coordinated industry leadership, policy engagement, and the development of professional standards.

In light of emerging federal attention toward natural medicine policy, CNMA will serve as a bridge between Colorado's established ecosystem and evolving national frameworks.

2. Mission

To unify stakeholders across Colorado's natural medicine ecosystem in order to:

- Shape effective and responsible regulatory frameworks
 - Expand access to natural medicine in a sustainable and equitable way
 - Educate the national public about Colorado's Natural Medicine market
 - Establish high standards for safety, quality, and ethics
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3. Core Objectives

A. Policy & Advocacy

- Engage with regulators, including the Department Of Regulatory Agencies, Department of Revenue and other state agencies
- Provide industry-informed recommendations on rulemaking

- Advocate for responsible expansion of access (common sense microdose regulations, outdoor/in-home facilitation, homogenization deregulation)

B. Industry Standards

- Develop and publish best practices for:
 - Cultivation
 - Facilitation
 - Product handling and safety
- Promote consistency and professionalism across operators

C. Ecosystem Development

- Facilitate collaboration between:
 - Cultivators
 - Facilitators
 - Healing centers
 - Educators
 - Testing Facilities
- Support responsible market growth and public education

D. Data & Market Intelligence

- Develop standardized data collection frameworks across members
- Aggregate anonymized industry data to identify trends and weaknesses
- Publish insights to inform:
 - Regulatory decisions
 - Public understanding
 - Industry best practices
- Position Colorado as a national leader in data-informed natural medicine policy

E. Federal Alignment & Industry Leadership

- Serve as a state-to-federal bridge, representing Colorado operators in national conversations
- Act as a standards-setting body to ensure consistency, safety, and credibility as federal pathways evolve
- Prepare arguments for possible natural vs synthetic debate
- Position Colorado as a model market for responsible natural medicine regulation

4. Founding Membership

The CNMA will be established by a select group of founding members representing key sectors of the natural medicine ecosystem.

Founding Members will:

- Participate in initial governance formation
- Contribute to early standards and policy positions
- Participate in data collection and design
- Serve as public-facing leaders of the organization

5. Governance

Interim Structure (First 12 Months):

- Founding Council (5–10 members)
- One Acting Director
- Decisions made by majority vote

Future Structure:

- Formal Board of Directors
- Defined membership classes
- Committee structure (Policy, Standards, Membership)

6. Membership

CNMA will establish tiered membership, including:

- Operator Members (facilitators, cultivators, centers)
- Affiliate Members (legal, research, service providers)
- Supporting Members (investors, aligned stakeholders)

7. Principles

CNMA operates under the following principles:

- Safety first
 - Ethical integrity
 - Scientific respect (without overclaiming)
 - Regulatory cooperation (not antagonism)
 - Sustainable industry growth
 - Proactive leadership during regulatory transition periods
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8. Initial Activities

- Convene founding members
 - Publish initial position statement
 - Establish relationships with regulators
 - Host first closed-door industry roundtable
 - Monitor and respond to federal policy developments impacting natural medicine
 - Prepare industry guidance aligned with potential federal shifts
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